|  | Count | Percentage of <br> Total Plates |
| :--- | ---: | ---: |
| Regular Plate Registrations * | $\mathbf{7 , 1 0 4 , 4 3 0}$ | $81.8 \%$ |
| Special and Personalized Plates | $1,575,463$ | $18.2 \%$ |
| Total Active Vehicle Registrations | $8,679,893$ |  |



Special and Personalized Plate Statistics

| Total Special Plate Registrations | 1 | $1,217,613$ | $14.0 \%$ |
| ---: | :--- | ---: | ---: |
| Total Personalized Plate Registrations | 2 | 980,245 | $11.3 \%$ |
| Special Plates that are Personalized | 3 | 622,395 | $7.2 \%$ |
| Regular Personalized Plates | 4 | 357,850 | $4.1 \%$ |
| Total Special and/or Personalized Plates |  | $1,575,463$ | $18.2 \%$ |
| (includes categories $1 \& 4$ 4) |  |  |  |

Top 10 Special Plates

| Scenic | 192,260 |
| :--- | ---: |
| Heritage | 155,216 |
| Don't Tread on Me | 117,866 |
| In God We Trust | 80,003 |
| Great Seal | 46,021 |
| Scenic Autumn | 36,396 |
| VA Lighthouses | 29,558 |
| Wildlife | 26,653 |
| Chesapeake Bay | 18,447 |
| Clean Special Fuel | 16,259 |

Top 10 College Plates

| Virgina Tech Athletic "Go Hokies" | $\mathbf{7 , 0 5 3}$ |
| :--- | :--- |
| Virginia Tech - "Hokies" | 5,142 |
| VA Tech School Seal | $\mathbf{4 , 1 1 6}$ |
| UVA Athletic | $\mathbf{3 , 0 2 7}$ |
| UVA Sabre | 2,496 |
| UNC Tar Heels | 2,376 |
| Penn State | 2,359 |
| JMU School Seal | 2,339 |
| JMU Athletic | 2,332 |
| West Virginia University | 2,327 |

* Neither special or personalized

